



Co-funded by the
Erasmus+ Programme
of the European Union



DICOMI DISSEMINATION REPORT

Erasmus+ KA220-SCH Strategic Partnership in School Education

-DICOMI-

DIGITAL COMICS OF MIGRATION

[2023-1-TR01-KA220-SCH-000166103]

[2023-2026]



Co-funded by the
Erasmus+ Programme
of the European Union



1. EXECUTIVE SUMMARY

Dissemination and communication were an important part of the project implementation, ensuring that the project's activities, achievements and results reached audiences beyond the project partnership. Throughout the project, partners contributed to dissemination through their institutional networks, websites, social media channels, stakeholder activities and other communication activities.

The DICOMI project website and Facebook page served as the main online information and dissemination channel, providing information about the project, its activities, partners and results. Social media, particularly Facebook, was used to regularly communicate project news, activities, meetings, and outputs to a wider audience. Newsletters and other digital communication materials were also used to provide updates on project progress and highlight key achievements.

A central part of the dissemination activities focused on the project's educational outputs, including the digital comics, learning modules and online learning platform. These resources were made available to support teachers, students and other educational stakeholders in exploring topics related to migration, cultural diversity, inclusion, identity and social cohesion.

The partner organisations played an important role in extending the reach of the project by sharing DICOMI information and results through their own institutional channels and stakeholder networks. Dissemination activities also included meetings, workshops, and other project activities through which project results could be presented directly to relevant audiences.

This report provides an overview of the dissemination and communication activities implemented during the DICOMI project and presents the results achieved through the main dissemination channels. It covers partner dissemination activities, website performance, social media engagement, dissemination of the online platform, newsletters, website and other project outputs. The quantitative results presented in this report include website, social media, platform and partner dissemination data. These results provide evidence of the reach and visibility achieved by the project and help assess the effectiveness of the dissemination activities.



Co-funded by the
Erasmus+ Programme
of the European Union



2. DICOMI DISSEMINATION AND COMMUNICATION APPROACH

DICOMI followed a multi-channel dissemination approach combining digital communication with partner-led and stakeholder-based activities.

The approach was based on three main principles:

2.1 Accessibility

Project information and outputs were made available through online channels so that teachers, schools, students, organisations and other interested stakeholders could access them through the platform

2.2 Partner involvement

All consortium partners contributed to dissemination through their institutional and personal networks, websites, social media, and platforms.

2.3 Continuous communication

Dissemination was not limited to the final stage of the project. Project news, meetings, outputs and activities were communicated throughout implementation. The DICOMI newsletters, for example, documented project meetings, development of comics, implementation of modules and project activities.

3. TARGET GROUPS AND DISSEMINATION CHANNELS

The dissemination activities targeted several groups directly or indirectly connected to school education and migration.

Main target groups

- Teachers and educators
- School leaders
- Students
- Schools and educational institutions

Funded by the Erasmus+ Program of the European Union. However, European Commission and Turkish National Agency cannot be held responsible for any use which may be made of the information contained therein.



Co-funded by the
Erasmus+ Programme
of the European Union



- Migrant and displaced communities
- Youth organisations
- NGOs and civil society organisations
- Researchers and academics
- Education professionals
- Policy and decision-making stakeholders
- Erasmus+ and international project networks
- General public

Dissemination channels

Gmail account: dicomiproject@gmail.com / euprojectdicomi@gmail.com

Facebook account: @DicomiEUproject

X account: @DicomiEUproject

Project Website: <https://dicomiproject.eu/>

Platform: <https://portal.dicomiproject.eu/>

Materials: [Materials](#)

Channel	Main purpose
Project website	Central information and results platform
Facebook	Public communication and engagement
Partner websites	Institutional dissemination
Newsletters	Periodic project updates
Online platform	Access to learning materials and outputs
Events/workshops	Direct stakeholder engagement

Funded by the Erasmus+ Program of the European Union. However, European Commission and Turkish National Agency cannot be held responsible for any use which may be made of the information contained therein.



Co-funded by the
Erasmus+ Programme
of the European Union



Partner networks	Wider institutional outreach
Digital comics	Educational dissemination
Learning modules	Use of project results in schools

4. PARTNER CONTRIBUTION

Yıldız Technical University – Türkiye

As project coordinator, Yıldız Technical University contributed to overall project communication, coordination of dissemination activities, and promotion of project outputs.

Dissemination activities included:

- publication of project information;
- communication of project activities;
- sharing project outputs;
- stakeholder communication;
- dissemination through institutional networks.

[Dissemination Report](#)

Number Of Post	Likes/Comments/Shares	Views
20	783	123,512

King Danylo University – Ukraine

King Danylo University contributed to dissemination through its Facebook channel

[Dissemination Report](#)

Funded by the Erasmus+ Program of the European Union. However, European Commission and Turkish National Agency cannot be held responsible for any use which may be made of the information contained therein.



Co-funded by the
Erasmus+ Programme
of the European Union



People Engaged	Likes/Comments/Shares	Views
8479	5564	159

GIRES – Netherlands

GIRES – Global Institute for Research, Education & Scholarship chose to build its part on DICOMI's dissemination strategy, especially for the second year, around its strongest institutional assets rather than relying primarily on conventional media.

Through its website, newsletters, professional mailing lists, direct outreach and personalised communication, GIRES mobilised its extensive academic and professional network spanning more than 77 countries. This approach strengthened the project's credibility, expanded its international visibility and connected DICOMI with wider discussions on culture, migration, climate and social responsibility while maintaining a strong European identity.

This outreach was reinforced through the dedicated DICOMI page hosted on the GIRES website: <https://www.gires.org/projects/european-union-projects/dicomi-digital-comics-of-migration/>

By presenting the project within GIRES's broader academic, professional and international framework, the page supported dissemination beyond the immediate consortium and facilitated engagement through established networks worldwide.

In specific, from 2024 through January 2025, the page recorded 235,697 pageviews.

It was followed by a further 372,765 pageviews between February 2025 and June 2026.

Across the full project period, the dedicated GIRES DICOMI webpage therefore achieved a total of 608,462 pageviews from audiences in 80 countries, demonstrating substantial international reach and sustained online visibility.

[Dissemination Report](#)

Date of Post	Channel used	People engaged	People engaged
Year report: 2024	GIRES Website	235697	235697

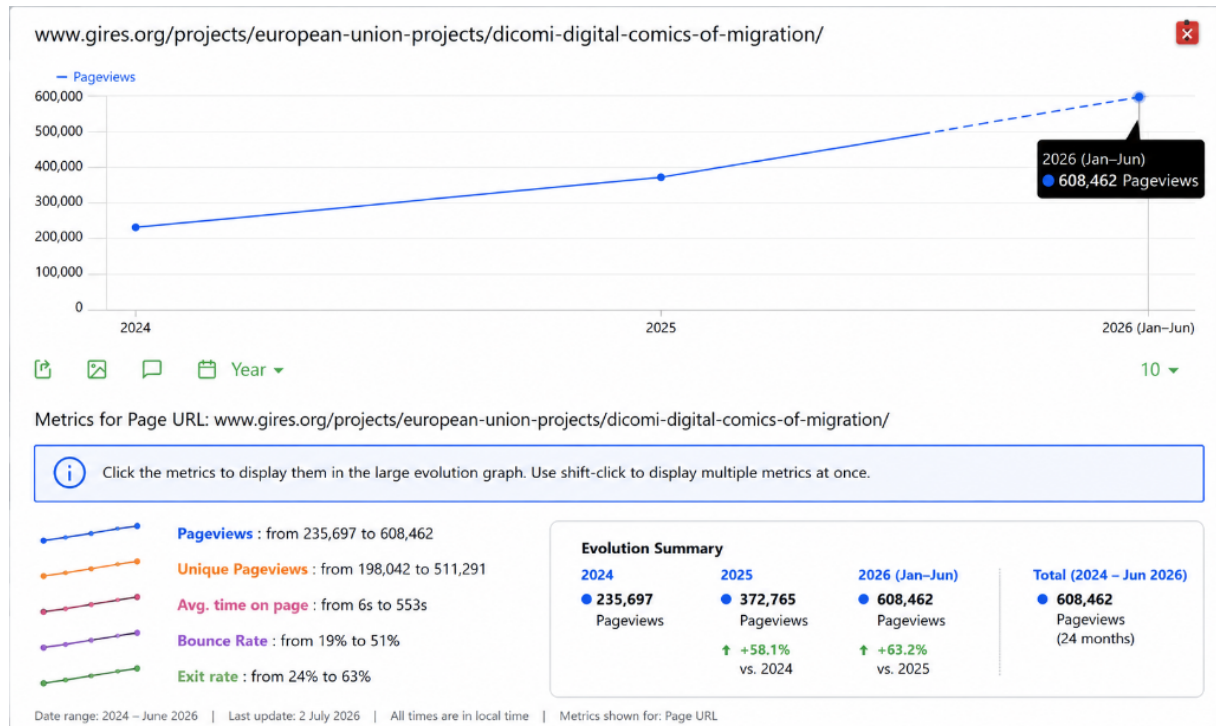
Funded by the Erasmus+ Program of the European Union. However, European Commission and Turkish National Agency cannot be held responsible for any use which may be made of the information contained therein.



Co-funded by the
Erasmus+ Programme
of the European Union



15 November 2024	Facebook	124	73
15 November 2024	Facebook	35	16
7 November 2024	Facebook	34	16
5 January 2025	Linkedin	126	10
10 January 2025	X	11	1
Year Report: 2025	GIRES Website	372765	372765
Total 2024-2026 Report	GIRES Website	608462	608462



Funded by the Erasmus+ Program of the European Union. However, European Commission and Turkish National Agency cannot be held responsible for any use which may be made of the information contained therein.



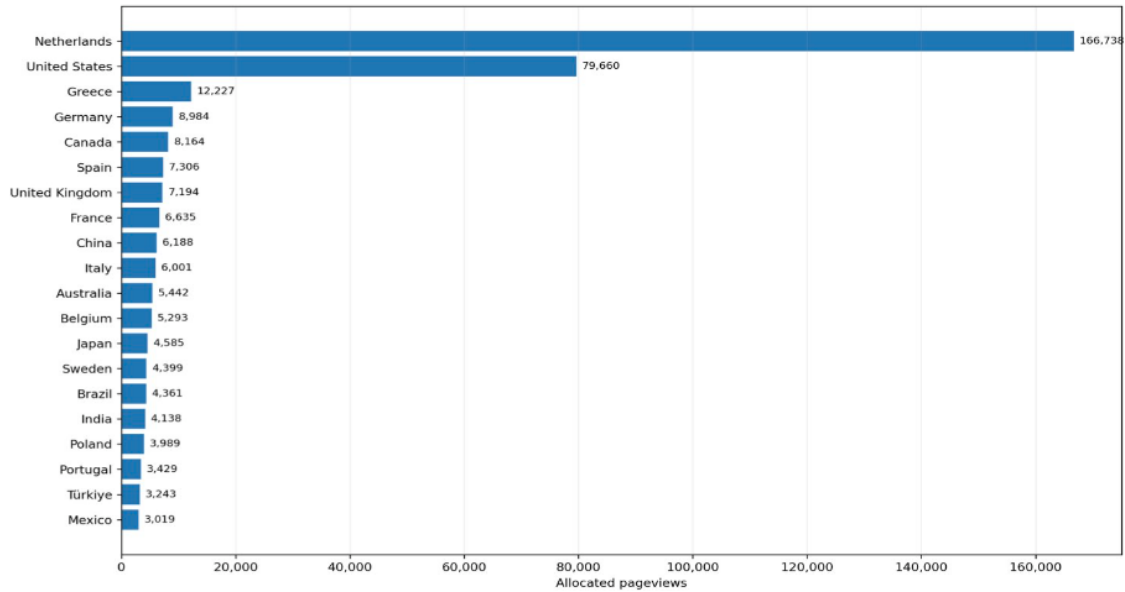
Co-funded by the
Erasmus+ Programme
of the European Union



Top 20 Country Distribution of Pageviews

February 2025 - June 2026 | Total allocated pageviews: 372,765

URL: www.gires.org/projects/european-union-projects/dicomi-digital-comics-of-migration/



Institute for Roma and Minorities Inclusion – Germany

The organisation contributed to dissemination through its Facebook page and other networks and communication activities related to project meetings and outputs.

[Dissemination Report](#)

Number Of Post	Views
24	4,220

Nordic Horizon Institute AB – Sweden

Nordic Horizon contributed to communication and dissemination activities, including project communication materials, social media content, and outreach. Data from Facebook was lost in 2023-2024 because the page was hacked and they had to create another page.

Funded by the Erasmus+ Program of the European Union. However, European Commission and Turkish National Agency cannot be held responsible for any use which may be made of the information contained therein.



Co-funded by the
Erasmus+ Programme
of the European Union



Number Of Post	Reach	People Engaged	Likes/Comments/Shares
11	494	97	7

Summary of all the partners engagement

Organization	Number Of Post	Reach	People Engaged	Likes/Comments/Shares
Yıldız Technical University	20	123,512	123,512	783
IRMI	24	-	4220	-
KDU	4	159	8479	5564
GIRES	5	330	330	116
Nordic Horizon Institute	11	494	97	7
Total	64	124,495	136,638	1462

5. DICOMI SOCIAL MEDIA

Facebook Page-<https://www.facebook.com/profile.php?id=61557881756854&sk=about>

Funded by the Erasmus+ Program of the European Union. However, European Commission and Turkish National Agency cannot be held responsible for any use which may be made of the information contained therein.

Date	Views	Reach	Reactions, comments and shares	Reactions	Comments	Shares	Total clicks	Matched audience targeting consumption (Photo Click)	Link clicks	Other clicks
Jan-01-2024_Dec-31-2024	2499	553	159	144	0	15	146	121	4	21
Jan-01-2025_Dec-31-2025	3994	1902	175	163	0	12	51	19	6	26
Jan-01-2026_Jun-11-2026	8351	2236	482	163	27	209	191	4	11	1
Totals	14844	4691	816	470	27	236	388	144	21	48

6. NEWSLETTER

Throughout the project duration, five newsletters were published in English and subsequently translated into all partner languages to ensure accessibility for the different target audiences. All newsletters were published on the DICOMI project website and shared through the project's Facebook page, further extending their reach and visibility among stakeholders and the wider public.

7. WEBSITE OVERVIEW

The website is available at: <https://dicomiproject.eu/>.

The website continued functioning as the central dissemination and communication platform throughout the project implementation.

The website provided: ● about the project; ● newsletter; ● comics; ● partner information; ● platform; ● contact information



Co-funded by the
Erasmus+ Programme
of the European Union


[HOME](#)
[THE PROJECT](#)
[NEWSLETTERS](#)
[COMICS](#)
[PARTNERS](#)
[PLATFORM](#)
[CONTACT US](#)


Co-funded by
the European Union



The DICOMI Project, co-funded by the European Union's Erasmus Programme, brings together six partner organizations across Europe to empower migrant children, particularly vulnerable ones in enhancing social cohesion and respect for migrants displaced by war in Ukraine and Syria through the power of digital comics education.

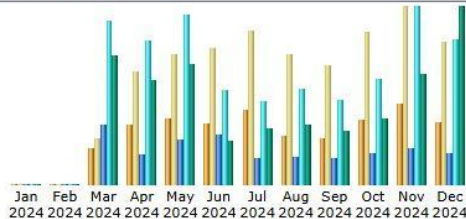
[DISCOVER MORE](#)

The total visits to the project's official page were 33,396, and the GIREs website also had a total engagement of 60846. Bringing the total reach via website to 94,242.

This is the breakdown of website analytics and Digital Reach from Period March 2024 – June 2026

2024 Engagement

Monthly history



Month	Unique visitors	Number of visits	Pages	Hits	Bandwidth
Jan 2024	0	0	0	0	0
Feb 2024	0	0	0	0	0
Mar 2024	111	140	2,045	5,547	89.92 MB
Apr 2024	184	349	1,007	4,866	72.43 MB
May 2024	201	402	1,534	5,760	84.24 MB
Jun 2024	186	421	1,677	3,199	30.37 MB
Jul 2024	229	473	889	2,821	39.58 MB
Aug 2024	151	401	966	3,231	41.75 MB
Sep 2024	144	366	872	2,879	37.46 MB
Oct 2024	200	471	1,070	3,560	45.48 MB
Nov 2024	248	547	1,225	6,035	76.44 MB
Dec 2024	193	440	1,091	4,928	123.91 MB
Total	1,847	4,010	12,376	42,826	641.57 MB

2025 Engagement

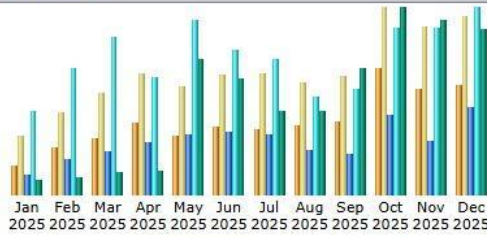
Funded by the Erasmus+ Program of the European Union. However, European Commission and Turkish National Agency cannot be held responsible for any use which may be made of the information contained therein.



Co-funded by the
Erasmus+ Programme
of the European Union



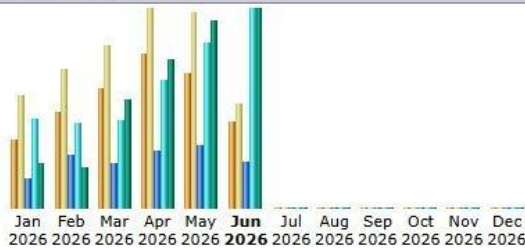
Monthly history



Month	Unique visitors	Number of visits	Pages	Hits	Bandwidth
Jan 2025	303	618	1,190	4,910	120.59 MB
Feb 2025	483	849	2,104	7,470	141.38 MB
Mar 2025	583	1,054	2,569	9,239	176.13 MB
Apr 2025	743	1,261	3,078	6,908	194.96 MB
May 2025	607	1,121	3,544	10,257	1.04 GB
Jun 2025	699	1,236	3,686	8,496	905.46 MB
Jul 2025	684	1,247	3,545	7,949	657.19 MB
Aug 2025	719	1,159	2,638	5,770	656.43 MB
Sep 2025	755	1,230	2,393	6,159	988.83 MB
Oct 2025	1,303	1,928	4,734	9,759	1.43 GB
Nov 2025	1,093	1,729	3,158	9,761	1.34 GB
Dec 2025	1,135	1,837	5,170	10,966	1.27 GB
Total	9,107	15,269	37,809	97,644	8.84 GB

2026 Engagement

Monthly history



Month	Unique visitors	Number of visits	Pages	Hits	Bandwidth
Jan 2026	1,074	1,733	3,448	10,586	901.91 MB
Feb 2026	1,477	2,139	6,354	9,984	804.58 MB
Mar 2026	1,848	2,508	5,269	10,394	2.12 GB
Apr 2026	2,381	3,080	6,835	15,194	2.91 GB
May 2026	2,098	3,044	7,361	19,575	3.65 GB
Jun 2026	1,336	1,613	5,464	23,590	3.89 GB
Jul 2026	0	0	0	0	0
Aug 2026	0	0	0	0	0
Sep 2026	0	0	0	0	0
Oct 2026	0	0	0	0	0
Nov 2026	0	0	0	0	0
Dec 2026	0	0	0	0	0
Total	10,214	14,117	34,731	89,323	14.24 GB

Summary for the website:

Funded by the Erasmus+ Program of the European Union. However, European Commission and Turkish National Agency cannot be held responsible for any use which may be made of the information contained therein.

Year	Unique Visitors	Number Of Visits	Pages	Hits
2024	1847	4010	12376	42826
2025	9107	15269	37809	97644
2026	10214	14117	34731	89323
Total	21168	33396	84,916	229793

7. PLATFORM

The revised platform is available on the project website: <https://portal.dicomiproject.eu/>.



THE USE OF DIGITAL COMICS FOR MIGRATION

Interactive Modules On Migration Stories Through Digital Comics

Register Explore Modules

AWARENESS AND EMPATHY

Welcome To The DICOMI Learning Platform

This platform focuses on developing cross-curricular digital comics based on migrant family stories, providing students with engaging narratives that promote awareness and empathy.

- Six partner organizations across Europe to empower migrant children
- Cross-curricular digital comics based on migrant family stories
- Aim to enrich educational experiences across Europe while fostering key competencies such as digital skills, respect, and social cohesion.

More About The Project

Funded by the Erasmus+ Program of the European Union. However, European Commission and Turkish National Agency cannot be held responsible for any use which may be made of the information contained therein.

PLATFORM USAGE AND DISSEMINATION

Following the completion of the platform revisions, we shared the platform with the participants we had engaged before in the training, shared it on social media (Facebook and LinkedIn), and also published it on SALTO Youth to increase awareness and encourage participation among teachers, educators, and students.

PLATFORM USAGE

Platform usage has been monitored throughout the implementation period to assess user engagement and the reach of the online learning environment. User activity data, including registrations and platform access, has been collected to support project monitoring and evaluate the visibility of the platform.



(Figure: Platform Usage Statistics)

So far, we have 185 users. 63 instructors and 112 students. In terms of learning status, 47 have completed the modules, 53 are in progress, and 77 have not yet started the modules on the platform.

Funded by the Erasmus+ Program of the European Union. However, European Commission and Turkish National Agency cannot be held responsible for any use which may be made of the information contained therein.



Co-funded by the
Erasmus+ Programme
of the European Union



Summary of the platform analytics:

Month	Daily Avg Hits	Daily Avg Files	Daily Avg Page s	Daily Avg Visits	Sites	Monthly KBytes	Monthly Visits	Monthly Pages	Monthly Files	Monthly Hits
Jun 2026	6835	6563	1481	177	2425	4135057	2667	22228	98459	102525
May 2026	6895	6395	1516	159	2523	6450158	3827	36404	153488	165487
Totals						10585215	6494	58632	251947	268012

Funded by the Erasmus+ Program of the European Union. However, European Commission and Turkish National Agency cannot be held responsible for any use which may be made of the information contained therein.



Co-funded by the
Erasmus+ Programme
of the European Union

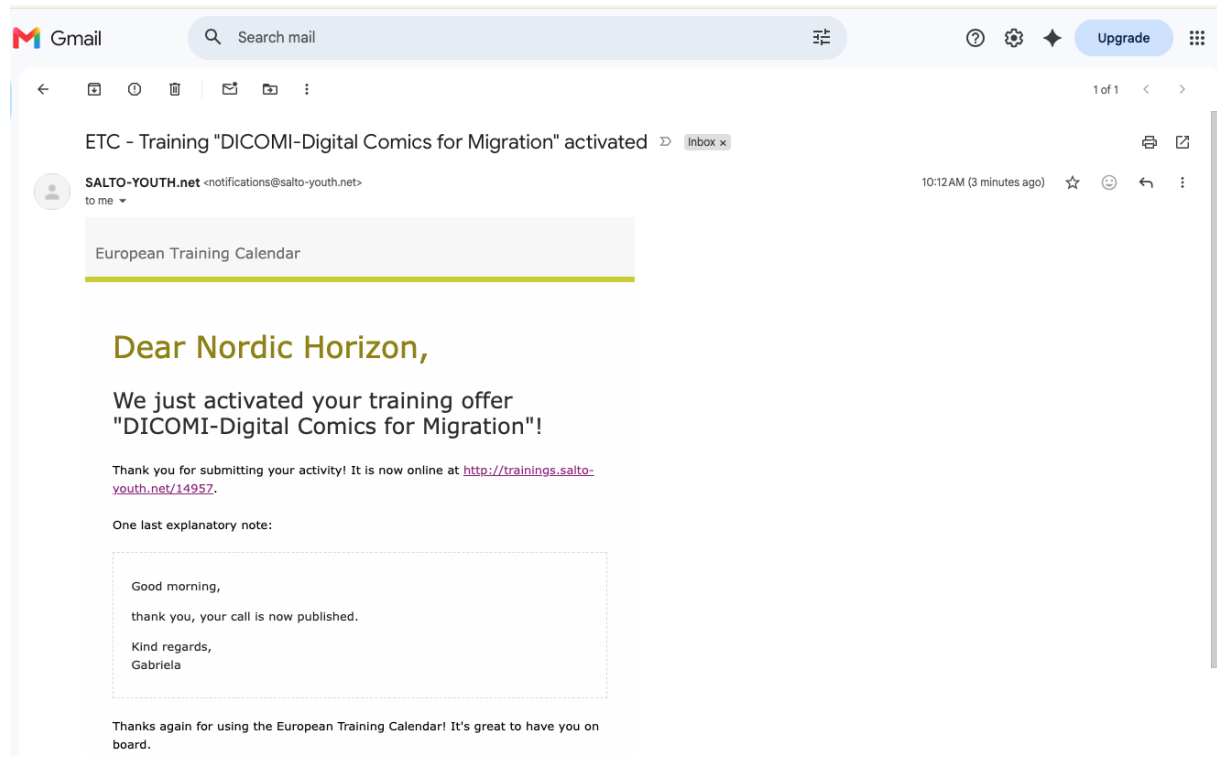


SALTO YOUTH

To increase the visibility of the platform, the consortium promoted the online learning environment through several dissemination channels. The platform was integrated into the official DICOMI project website, allowing visitors to access the learning environment directly.

As part of the dissemination strategy, the platform was also promoted through the SALTO-YOUTH platform to reach a wider audience of educators, youth workers, trainers, and organisations interested in digital education and innovative teaching approaches. This publication contributed to increasing the visibility of the project outputs beyond the project partnership and encouraged wider participation in the online learning environment.

Partners further supported dissemination through their organisational communication channels and project activities, helping to introduce the platform to relevant stakeholders and potential users.



Funded by the Erasmus+ Program of the European Union. However, European Commission and Turkish National Agency cannot be held responsible for any use which may be made of the information contained therein.



Co-funded by the
Erasmus+ Programme
of the European Union



(Figure: Registration Confirmation from SALTO Youth)

From SALTO Youth, a total of 10 participants registered and reached out via email or WhatsApp: 4 participants from Turkey, 2 from Sweden, 3 from Morocco, 1 from Georgia, and also one organization from the Netherlands reached out for collaboration opportunities.

DICOMI project outputs and provides a foundation for their continued use beyond the funded project period.

8.IMPACT OF DISSEMINATION ACTIVITIES

DICOMI dissemination contributed to increasing awareness of migration-related educational challenges and promoting the project's educational approach.

The main areas of impact were:

Increased project visibility

Regular communication through the website, social media and partner channels increased awareness of DICOMI.

Wider access to project results

The digital availability of comics, modules and other resources allows teachers and other stakeholders to access the outputs beyond the project's direct participants.

Engagement of educational stakeholders

Dissemination activities connected the project with schools, teachers, educational institutions and other relevant organisations.

Promotion of social cohesion

Funded by the Erasmus+ Program of the European Union. However, European Commission and Turkish National Agency cannot be held responsible for any use which may be made of the information contained therein.



Co-funded by the
Erasmus+ Programme
of the European Union



The dissemination of migration stories through educational comics provides an accessible way of discussing migration, diversity, inclusion and belonging with students.

International visibility

The participation of partners from Türkiye, Ukraine, Germany, the Netherlands and Sweden provided the project with a transnational dissemination network. They also provided some of the materials in the local languages, which further helped with the reach.

9. SUSTAINABILITY AND EXPLOITATION OF RESULTS

A key objective of final dissemination is to ensure that project results remain available and useful after the end of the project.

The main sustainability measures are:

- keeping the project website accessible;
- maintaining access to the online platform;
- continuing to make digital comics available;
- encouraging teachers to use the learning modules;
- continuing partner-level dissemination;
- sharing project outputs through institutional networks;
- maintaining social media visibility where appropriate;
- promoting the project outputs to schools and educational organisations.

The digital format of the project's outputs supports their continued accessibility and potential reuse. The project platform and website will therefore remain important channels for the exploitation of DICOMI results after project completion.